



LSO is a business-led, member-funded, not-for-profit organization with a legacy of more than 25 years advancing the success of Ontario's life sciences sector.

Our customized approach to working with member companies and industry partners allows us to leverage the strengths of the LSO network to commercialize Canadian innovation and technologies, while offering value-added support, services, mentorship, and educational events.



## Why Join LSO?

**Influence advances in the provincial and federal life sciences agenda.** LSO advocates on your behalf and amplifies your voice in key policy discussions.

**Expand your network and build partnerships.** LSO acts as a hub connecting you with companies and industry associations – provincially, nationally, and globally. LSO members get discounted access to educational and networking events, such as our Breakfast Meetings, Policy Forum, Queen's Park Day, and Annual Awards Presentation.

**Access talent and professional development opportunities.** LSO events provide a premier opportunity to share best practices and connect with talent within our sector. Our popular networking events are attended by companies, start-ups, entrepreneurs, students, service providers and job seekers. In addition, we offer an active mentorship program through the Ten Thousand Coffees platform.

**Raise awareness of your brand and stay on top of sector news.** LSO members receive marketing and branding spotlight on our social media channels, exclusive access to our weekly newsletter, and a discounted rate on Communications and PR Services.

**Benefit from business support services to assist with commercialization and growth.** LSO members receive discounts on travel, lab equipment and supplies, and free or discounted job postings on BioTalent Canada's 'PetriDish,' Canada's only national, bilingual biotech job board. Member companies and organizations can also access selected corporate discount programs from LSO partners BioTalent Canada and BIOTECanada.

# LSO's Strategic Priorities:



1

Raising the profile of Ontario's Life Sciences sector to secure our economic and social prosperity.



2

Advocating for specific public policy action to support our sector's continued growth, such as access to capital, an inclusive and aligned provincial life sciences strategy, and evidence-based decision-making.



3

Delivering unparalleled educational, networking, mentorship, and thought leadership programs to our members.



4

Acting as a centralized hub connecting our sector's diverse clusters to facilitate a strong, aligned life sciences sector with national connectivity.

## We value

- Consultation and collaboration
- Inclusivity and consensus-building
- An aligned voice in key policy matters
- A hub-based approach
- Evidence-based decision-making
- The equal social and economic benefits of life sciences

## Our strengths

- Advocacy
- Economic development
- Networking and partnerships
- Promoting our sector
- Mentorship and professional development
- Legacy of trust, partnership, and credibility

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