



SAVE THE DATE

2018 LSO Golf Classic

Wednesday August 15th, 2018
Copper Creek Golf Club

18th Annual LSO Golf Classic Sponsorship Package





About Life Sciences Ontario (LSO)

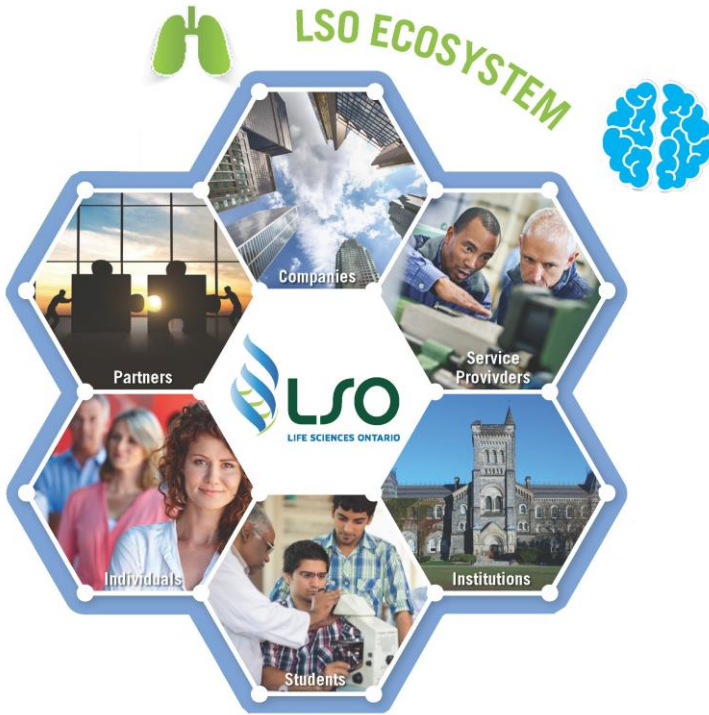
- Founded in 1989
- Member-driven not-for-profit organization
- LSO represents and promotes the province's vibrant and diverse life sciences sector
- Collaborates with governments, academia, industry and other life science organizations in Ontario and across Canada to promote and encourage commercial success throughout the sector



Join the voice
of life sciences in Ontario
and shape your sector



About Life Sciences Ontario (LSO)



We value

- Collaboration
- An aligned, unified voice
- Science and evidence-based decisions
- Inclusivity, consultation, and consensus
- The equal social and economic benefits of life sciences

Our strengths

- Advocacy
- Economic development
- Networking and partnerships
- Promoting our sector
- Mentorship and professional development

Why Support the Golf Tournament

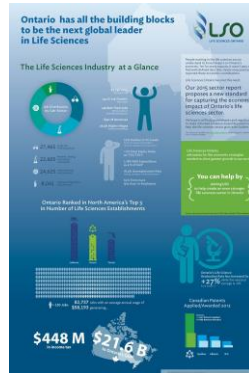
Money raised during the LSO Golf Tournament helps to support our initiatives:

Thought Leadership

- Research, Benchmarking studies, Reports

Public Policy Engagement

- White papers
- Consultations
- Government Relations



Community Leadership

- Large network of partners
- Facilitating collaborations
- High-quality networking events
- One-stop shop for latest sector news and events

Education / Mentorship

- Educational events
- Mentorship program
- Marketing and promotion of the sector locally, nationally and internationally

Proceeds from the Silent Auction go entirely towards Partners in Research in Support of the Sanofi Biogenius Canada.

For over two decades, the Sanofi Biogenius Canada (SBC) program has nurtured young minds and fostered great talent for the future, challenging high school students to carry out groundbreaking research projects in the field of biotechnology.



18th Annual LSO Golf Classic

- High-profile Life Sciences Event held during the summer
- Executive level attendees from across the diverse life sciences sector
- Historically sold out – 140+ professionals from across Ontario's life sciences community
- Current corporate sponsors: Innovative Medicines Canada, Sanofi Pasteur, Scientus Pharma, City of Brampton, Taiho Pharma Canada, Horizon Pharma, Ernst & Young LLP, Town of Richmond Hill, Bond Consulting, BDO Canada
- Corporate Foursome includes logo sign at a hole - \$1,500 (member), \$1,600 (non-member)



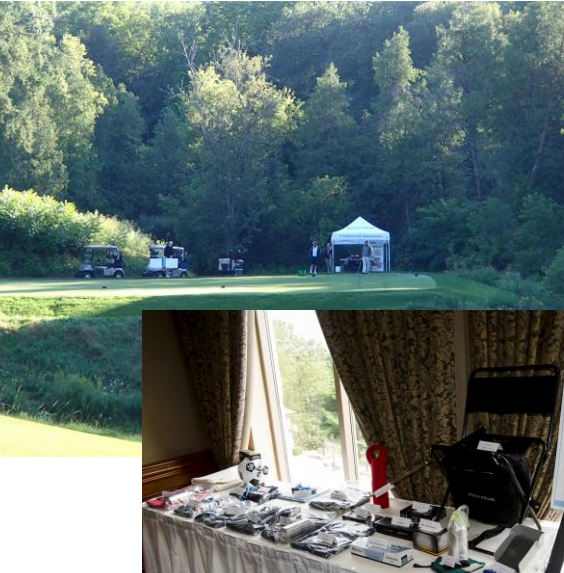


Golf Highlights

- Golfer Registration Bag
- Fabulous Prize Table
- Charity Silent Auction
- Guest Speaker
- Awards
- Buffet Breakfast
- Networking Reception
- Luncheon
- Complimentary “on course” beverages and snacks
- Numerous on Course Contests



Sponsorship Opportunities



- Challenge Hole Sponsor - \$2,000
 - Longest Drive,
 - Closest to the Pin,
 - Fastest Hole,
 - Beat the Pro,
 - Hole-in One
- Half Way House - \$2,000
- Refreshment Cart – Front 9 - \$2,000
- Refreshment Cart – Back 9 - \$2,000
- Both Refreshment Carts - \$3,000
- Golf Shirts - \$3,500
- Breakfast - \$3,500
- Reception - \$2,500
- Luncheon - \$3,500

Challenge Hole Sponsorship Recognition

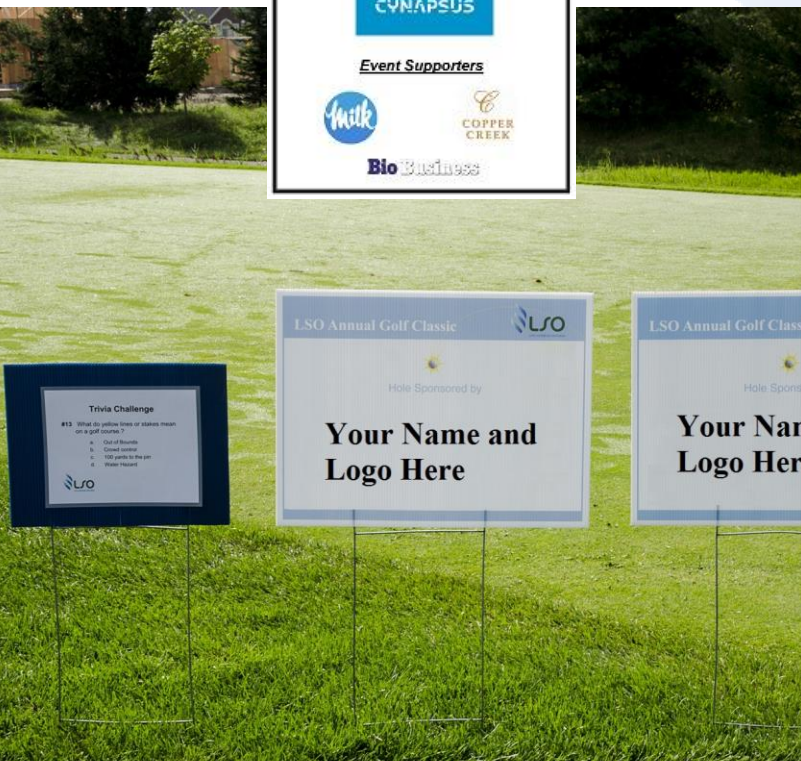


- Specific sponsor branding at the tee box
- Your logo on marketing materials, website, on-site program and the A/V presentation for the day
- 2-3 staff members can attend
- Opportunity to award/present the prize(s) for your hole during the luncheon
- Opportunity to meet all players throughout the day.



Sponsor Recognition (cont'd)

- Recognition by Emcee during awards
- Logo/recognition in all Golf promotional materials:
 - Logo on LSO website (1,500 unique visits monthly)
 - E-blasts to the LSO community
 - Social media (Follow us on Twitter, LinkedIn)





Contacts

- LSO Office
admin@lifesciencesontario.ca | 416-426-7293
- Ramy Ayad, Sr. Director, Strategic Partnership & Business Development
Ramy.ayad@lifesciencesontario.ca | 289-888-2800
- Sue Munro, LSO Events & Logistics
smunro@firststageinc.com | 416-426-7011