



2019 LSO Golf Classic

Ontario's Life Sciences Tournament

Wednesday August 14th, 2019

Copper Creek Golf Club

19th Annual LSO Golf Classic Sponsorship Package





About Life Sciences Ontario (LSO)

- Founded in 1989
- Member-driven not-for-profit organization
- LSO represents and promotes the province's vibrant and diverse life sciences sector
- Collaborates with governments, academia, industry and other life science organizations in Ontario and across Canada to promote and encourage commercial success throughout the sector



Join the voice
of life sciences in Ontario
and shape your sector



About Life Sciences Ontario (LSO)



LSO ECOSYSTEM



We value

- Collaboration
- An aligned, unified voice
- Science and evidence-based decisions
- Inclusivity, consultation, and consensus
- The equal social and economic benefits of life sciences

Our strengths

- Advocacy
- Economic development
- Networking and partnerships
- Promoting our sector
- Mentorship and professional development

Why Support the Golf Tournament

Money raised during the LSO Golf Tournament helps to support our initiatives:

Thought Leadership

- Research, Benchmarking studies, Reports

Public Policy Engagement

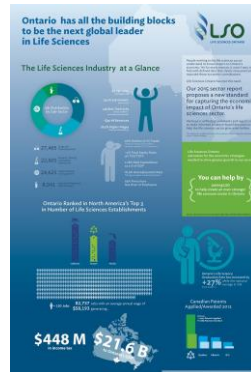
- White papers
- Consultations
- Government Relations

Community Leadership

- Large network of partners
- Facilitating collaborations
- High-quality networking events
- One-stop shop for latest sector news and events

Education / Mentorship

- Educational events
- Mentorship program
- Marketing and promotion of the sector locally, nationally and internationally





19th Annual LSO Golf Classic

- High-profile Life Sciences Event held during the summer
- Executive level attendees from across the diverse life sciences sector
- Historically sold out – 140+ professionals from across Ontario’s life sciences community
- Current corporate sponsors: *Innovative Medicines Canada, Sanofi Canada, Alexion Pharma, Taiho Pharma Canada, Horizon Pharma, CDRD, Ernst & Young LLP, Town of Richmond Hill, BDO Canada*



Golf Highlights

- Golfer Registration Bag
- Fabulous Prize Table
- Charity Silent Auction
- Guest Speaker
- Awards
- Buffet Breakfast
- Networking Reception
- Luncheon
- Complimentary “on course” beverages and snacks
- Numerous on Course Contests



Sponsorship Opportunities



- Challenge Hole Sponsor - \$2,000
 - Longest Drive,
 - Closest to the Pin,
 - Fastest Hole,
 - Hole-in One
- Refreshment Cart – Front 9 or Back 9 or Half Way House - \$2,000
- Both Refreshment Carts - \$3,000
- Golf Shirts - \$3,500
- Breakfast or Reception - \$2,500
- Luncheon - \$3,500
- Prize Donation - \$500

Challenge Hole Sponsorship Recognition

- Specific sponsor branding at the tee box
- Your logo on marketing materials, website, on-site program and the A/V presentation for the day
- 2-3 non-golfing staff members can attend
- Opportunity to award/present the prize(s) for your hole during the luncheon
- Opportunity to meet all players throughout the day.



Sponsor Recognition (cont'd)

- Recognition by Emcee during awards
- Logo/recognition in all Golf promotional materials:
 - Logo on LSO website (1,500 unique visits monthly)
 - E-blasts to the LSO community
 - Social media (Follow us on Twitter, LinkedIn)



The 2018 LSO Golf Classic
Thanks to our Event Sponsors:

ICON
A Symbol of Excellence
Major Group (an ICON company)

Baker McKenzie.

NXL ARCHITECTS

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MEXICO'S GLOBAL AIRLINE

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COPPER CREEK



Sanofi Biogenius Canada

For 25 years, over 4,000 remarkable high school students have taken part in the Sanofi Biogenius Canada, pushing the boundaries of science with cutting-edge projects that hold real-world, life-changing potential.

Topics Include:

- Cancer and Alzheimer's Disease
- Agriculture and the environment

How it works

- SBC students are matched with local mentors
- Students are given hands-on research experience in a professional lab
- Students compile their results & present their findings at regional competitions
- Regional Winners advance to the National stage
- Finalists compete in the International Biogenius Challenge held at the BIO International Convention

*** Proceeds from the Silent Auction go directly to fund Sanofi Biogenius Canada.*



Become a member and save

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