



LSO Annual Policy Forum: Sponsorship Package

December 4th, 2019
Borden Ladner Gervais LLP
Toronto, ON





LSO Annual Policy Forum

- High-profile event
- 150 attendees expected
 - Senior public officials
 - Private sector C-level executives
 - Innovators and Entrepreneurs
 - Academic researchers

Why Support the Policy Forum

LSO's annual policy forum presents a premier opportunity to showcase your brand and connect with 150 + leaders in our sector, including senior public officials, private sector C-level executives, innovators and entrepreneurs, and members of academia.

The policy forum also provides a crucial opportunity to participate in the Ontario life sciences policy debate, helping to shape discourse around life sciences policy in our province.

Following the policy forum, LSO creates a summary and recommendations which is circulated to government and widely within our sector, guiding our advocacy, and government relations efforts.

Why Support the Policy Forum

Money raised during the LSO Policy Forum helps to support our initiatives:

Thought Leadership

- Public positions on key issues
- Media outreach
- Research & reports

Public Policy & Engagement

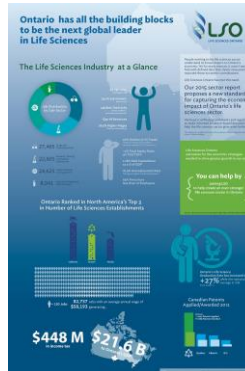
- Government Relations
- Consultations
- Partnerships & relationship-building

Community Leadership

- Large network of partners
- Facilitating collaborations
- High-quality networking events
- One-stop shop for latest sector news and events

Education / Mentorship

- Educational events
- Marketing & promotion of the sector
- Mentorship & access to talent through Ten Thousand Coffees



Previous Policy Forum Topics

- 2010 - Funding New Opportunities in Life Sciences
- 2011 - Connecting Life Sciences Across the Ontario – Quebec Corridor
- 2012 - Capitalizing on Life Sciences In Ontario
- 2013 - Catalyzing Collisions & Clusters
- 2014 - Life Sciences Policy in Ontario
- 2015 - Towards a Life Sciences Strategy for Ontario
- 2016 - Aligning Agendas: Building Federal-Provincial Life Sciences Policy for an Innovative Canada
- 2017 - Elevating Life Sciences to the Top of the Political Agenda
- 2018 - Achieving Policy Impact in a Transformed Political Landscape



Sponsorship Opportunities



- ~~Lead Sponsor - \$10,000~~ **SOLD**
- Program Sponsors - \$3,500 *
- ~~Lunch Sponsor - \$5,500~~ * **SOLD**
- ~~Networking Reception - \$5,000~~ **SOLD**
- ~~Refreshment Break - \$1,250~~ ** **SOLD**

***Note: LSO members receive \$500 discount on sponsorships.**

**** Note: LSO members receive \$250 discount on Refreshment Break sponsorship.**



Sponsorship Opportunities – Lead Sponsor – \$10,000



SOLD

- 4 complimentary registrations
- Logo recognition in marketing e-mail blast, event website, registration, delegate folders
- Opportunity to include corporate literature in the delegate materials
- High profile recognition during event
- Opportunity to display products / information at conference



Sponsorship Opportunities – Program Sponsors \$3,500



- 2 complimentary registrations
- Logo recognition in marketing e-mail blast, event website, registration, delegate folders
- Opportunity to display corporate literature
- Recognition throughout the event



Sponsorship Opportunities – Lunch Sponsor \$7,500



SOLD

- 2 complimentary registrations
- Logo recognition in marketing e-mail blast, event website, registration, delegate folders
- Opportunity to include corporate literature in the delegate materials
- High profile recognition during lunch
- Recognition throughout the event



Sponsorship Opportunities – Networking Reception Sponsor \$500



SOLD

- 2 complimentary registrations
- Logo recognition in marketing e-mail blast, event website, registration, delegate folders
- Opportunity to include corporate literature in the delegate materials
- High profile recognition during Reception
- Recognition throughout the event



Sponsorship Opportunities – Refreshment Break Sponsors – \$1,050



- 1 complimentary registrations
- Logo recognition in marketing e-mail blast, event website, registration, delegate folders
- Signage for coffee break
- Recognition at the event



About LSO

- Founded in 1989
- Member-driven not-for-profit organization
- LSO represents and promotes the province's vibrant and diverse life sciences sector
- Collaborates with governments, academia, industry and other life science organizations in Ontario and across Canada to promote and encourage commercial success throughout the sector

*The Voice of
Life Sciences In Ontario*



About Life Sciences Ontario (LSO)



LSO ECOSYSTEM



We value

- Consultation and Collaboration
- Inclusivity and consensus-building
- An aligned voice in key policy matters
- A hub-based approach
- Data-driven decision-making
- The equal social and economic benefits of life sciences

Our strengths

- Advocacy
- Economic development
- Networking and partnerships
- Promoting our sector
- Mentorship and professional development
- Legacy of trust, partnership and credibility

Contacts

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Current corporate sponsors include:

