



## **LSO Celebration of Success Annual Awards Presentation**

**Wednesday, February 26th, 2020**

**Liberty Grand - Exhibition Place - Toronto**



# **Annual LSO Awards Presentation Dinner Partner Package**



# Why Support the Awards Presentation Dinner

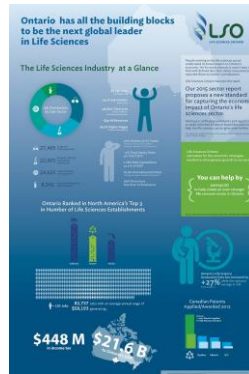
**Money raised during the LSO Awards Presentation Dinner helps to support our initiatives:**

## Thought Leadership

- Research, Benchmarking studies, Reports

## Public Policy Engagement

- White papers
- Consultations
- Government Relations



## Community Leadership

- Large network of partners
- Facilitating collaborations
- High-quality networking events
- One-stop shop for latest sector news and events

## Education / Mentorship

- Educational events
- Mentorship program
- Marketing and promotion of the sector locally, nationally and internationally

*Proceeds from the Silent Auction go entirely towards Partners in Research in Support of the Sanofi Biogenius Canada.*

For over two decades, the Sanofi Biogenius Canada (SBC) program has nurtured young minds and fostered great talent for the future, challenging high school students to carry out groundbreaking research projects in the field of biotechnology.

# LSO Awards Presentation Dinner

- High-profile event
- 480 attendees expected
  - ↳ Elected officials
  - ↳ Senior public officials
  - ↳ Private sector C-level executives
  - ↳ Innovators and Entrepreneurs
  - ↳ Academic researchers
- Honouring award recipients
  - ↳ Lifetime Achievement
  - ↳ Community Service
  - ↳ LSO Volunteer
  - ↳ Company of the Year



# Partner Opportunities

- Presenting Partner
- Premier Life Sciences Supporter
- Event Life Sciences Supporter
- Student Table Sponsors



## Partner Opportunity

## Benefits

### Presenting Partner (x2)

- Members

**SOLD**

- Your logo on official invitation
- Logo recognition in marketing materials and e-mail blasts, event website and formal invitation
- The VIP reception is branded specifically for our co-presenting partners
- 5-10 VIP Reception invitations for your senior staff to network and host
- A seat at the LSO President's table at the Awards Presentation
- Partner recognition throughout the event in audio visual title slides and the evening program book
- Recognition in post event promotion and LSO website including photographs
- Sponsor 1 life science student to attend the Awards Presentation

Partner Opportunity	Benefits
<p>Premier Life Sciences Supporter</p> <ul style="list-style-type: none"> <li>• Member \$6,000</li> <li>• Non-member \$7,000</li> </ul>	<ul style="list-style-type: none"> <li>• Your logo on marketing materials, website, on-site program and the A/V presentation for the event</li> <li>• Recognition by Emcee</li> <li>• Logo/recognition in all Awards Presentation promotional materials (website, eblasts, social media)</li> <li>• 4 complimentary registrations</li> <li>• 4 tickets to the VIP reception (starting at 4:30)</li> <li>• Sponsor 1 life science student to attend the Awards Presentation</li> </ul>
<p>Event Life Sciences Supporter</p> <ul style="list-style-type: none"> <li>• Member \$4,000</li> <li>• Non-member \$5,000</li> </ul>	<ul style="list-style-type: none"> <li>• Your logo on marketing materials, website, on-site program and the A/V presentation for the event</li> <li>• Recognition by Emcee</li> <li>• Logo/recognition in all Awards Presentation promotional materials (website, eblasts, social media)</li> <li>• 2 complimentary registrations</li> <li>• 2 tickets to the VIP reception (starting at 4:30)</li> <li>• Sponsor 1 life science student to attend the Awards Presentation</li> </ul>
<p>Student Table Sponsor</p> <ul style="list-style-type: none"> <li>• \$2,500</li> </ul>	<ul style="list-style-type: none"> <li>• Your logo on marketing materials, website, on-site program and the A/V presentation for the event</li> <li>• 1 table host seat at this table</li> </ul>

# About Life Sciences Ontario (LSO)

- Founded in 1989
- Member-driven, not-for-profit organization
- LSO represents and promotes the province's vibrant and diverse life sciences sector
- Collaborates with governments, academia, industry and other life science organizations in Ontario and across Canada to promote and encourage commercial success throughout the sector



## We value

- Consultation and collaboration
- Inclusivity and consensus-building
- An aligned voice in key policy matters
- A hub-based approach
- Evidence-based decision-making
- The equal social and economic benefits of life sciences

## Our strengths

- Advocacy
- Economic development
- Networking and partnerships
- Promoting our sector
- Mentorship and professional development
- Legacy of trust, partnership and credibility

## Contacts

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## Current corporate sponsors include:

