



# Annual Life Sciences Policy Forum

*Empowering the Life Sciences in Ontario's Post-pandemic Future*



A science mindset.

**Date: November 2-6**

**Time: 10:30am-12:00pm**

**Location: Virtual**

<b>Day 1 – Monday, November 2<sup>nd</sup></b>	
<b>10:30 – 10:35 am</b>	<p align="center"><b>Welcome</b></p> <p align="center"><b>Jason Field</b>, President &amp; CEO, Life Sciences Ontario Message from our Co-Chairs?</p>
<b>10:35 – 10:45 am</b>	<p align="center"><b>Opening Remarks</b></p> <p align="center"><b>Government Official (TBC)</b></p>
<b>10:45– 11:05am</b>	<p align="center"><b>Speaker – COVID19: A Turning Point for Canadian Life Sciences?</b></p> <p>COVID19 was a wakeup call for many jurisdictions. Now, as we emerge from the pandemic, every global jurisdiction is trying to strengthen local life sciences; so how can Canada best compete in this post-COVID world? What should Canada do to emerge strong from COVID19?</p> <ul style="list-style-type: none"> <li><b>Alan Bernstein</b>, President &amp; Chief Executive Officer, CIFAR</li> </ul>
<b>11:05 – 11:10 am</b>	<b>Break</b>
<b>11:10 – 11:55 am</b>	<p align="center"><b>Panel – The Future of Pharma in Canada</b></p> <p>The panel will focus on the outlook of the pharmaceutical industry in Canada; specifically impacts of PMPRB, COVID19, and other key factors.</p> <p><b>Moderator: Pamela Fralick</b>, President, Innovative Medicines Canada</p> <ul style="list-style-type: none"> <li><b>Speakers TBC</b></li> </ul>
<b>11:55- 12:00pm</b>	<b>Wrap-up – next days</b>

**Day 2 – Tuesday, November 3<sup>rd</sup>**

**10:30 –  
10:35 am**

***Welcome***

***Speaker – Science Communication During Crisis***

**10:35 –  
11:05 am**

COVID19 has thrust biological science into the spotlight, creating opportunities to educate the public and policy makers alike. This session will explore how well the science behind the pandemic has been communicated to the public. From transmission to detection, treatment to vaccine development; how informed is the public?

- **Amy Greer**, Canada Research Chair in Population Disease Modeling and Associate Professor, Department of Population Medicine, University of Guelph

**11:05 –  
11:10 am**

***Break***

***Panel – The Biology of a Pandemic***

**11:10 –  
11:55 am**

Biology is the key to understanding zoonotic disease transmission to humans such as what was observed in COVID19. Biologic interventions such as vaccines hold the most promise for a return to normal. This panel will explore the crucial role of Biology in understanding COVID19, detecting the disease and growing a cure.

**Speakers**

- **Deb Stark**, former Deputy Minister, Ontario Ministry of Agriculture, Food & Rural Affairs
- **Gerard Wright**, Associate Member, Pathology and Molecular Medicine; Professor, Biochemistry and Biomedical Sciences, McMaster University
- **Nathalie Landry**, Executive Vice-President, Scientific & Medical Affairs, Medicago
- **Others TBC**

**11:55 -  
12:00pm**

***Wrap-up – next days***

<b>Day 3 – Wednesday, November 4<sup>th</sup></b>	
<b>10:30 – 10:35 am</b>	<b>Welcome</b>
	<b>Speaker – The Future of Pharma in Canada</b>
<b>10:35 – 11:05 am</b>	<p>PMPRB modernization comes into effect Jan. 1, 2021 with the industry and patient groups sounding the alarm on negative impacts to investment and access to new medicines. National pharmacare has been placed on the back-burner but for how long? And COVID19 has thrust this industry into the spotlight, with an opportunity to emerge the hero. Given all this, what does the future of this industry look like in Canada?</p> <ul style="list-style-type: none"> <li>• <b>Alok Kanti</b>, President &amp; CEO, Senior Bayer Representative, Bayer Inc.</li> </ul>
<b>11:05 – 11:10 am</b>	<b>Break</b>
	<b>Panel – From Villain to Hero: The Shifting Public Perception of Life Sciences</b>
<b>11:10 – 11:55 am</b>	<p>COVID19, USMCA, protectionism/nationalism, the WHO, US election, Black Lives Matter, China relationship(s) – these all shape the political landscape here in Canada. Has the relationship between government and life sciences shifted in light of recent events? Has public perception shifted? How will this affect life sciences policy in Canada going into 2021?</p> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Jason Lietaer</b>, President, Enterprise</li> <li>• <b>Michelle McLean</b>, Interim General Manager, Ottawa + Senior Vice-President, National Health + Wellness Sector Lead, Hill+Knowlton Strategies Canada</li> <li>• <b>Others TBC</b></li> </ul>
<b>11:55- 12:00pm</b>	<b>Wrap-up – next days</b>

<b>Day 4 – Thursday, November 5<sup>th</sup></b>	
<b>10:30 – 10:35 am</b>	<b>Welcome</b>
<b>10:35 – 11:05 am</b>	<p><b>Speaker – Canadian Medtech pre-, during and post-pandemic</b></p> <p>Medical technologies emerged into the common lexicon during the pandemic: N95 masks, ventilators, swabs, point of care diagnostics. What was the state of the Canadian Medtech industry entering the pandemic? How did it respond to the crisis and how is it evolving as we enter this new reality?</p> <ul style="list-style-type: none"> <li>• <b>Nicole DeKort</b>, Vice-President, Ontario &amp; Marketing, Medtech Canada</li> </ul>
<b>11:05 – 11:10 am</b>	<b>Break</b>
<b>11:10 – 11:55 am</b>	<p><b>Panel – The future of Canadian Medical Technologies</b></p> <p>COVID19 has placed medical technologies in the spotlight. How do we strengthen local supply chains in Canada? How do we boost adoption of new innovations and digital health solutions to be better prepared for future health crises?</p> <p>Moderator: <b>Scott MacNair</b>, President, Stryker Canada; President-Elect, Medtech Canada</p> <ul style="list-style-type: none"> <li>• <b>Mike Nader</b>, Chief Transformation Officer, Ontario Health</li> <li>• <b>Sandy Schwenger</b>, CEO, m-Health Solutions</li> <li>• <b>Others TBC</b></li> </ul>
<b>11:55- 12:00pm</b>	<b>Wrap-up – next days</b>

<b>Day 5 – Friday, November 6<sup>th</sup></b>	
<b>10:30 – 10:35 am</b>	<b>Welcome</b>
<b>10:35 – 11:05 am</b>	<p><b>Speaker – What’s Next?</b></p> <p>Let’s gaze into the crystal ball – What’s on the horizon for Canadian life sciences? Will COVID19 spur a renaissance in research, innovation and adoption of life sciences technologies? Will protectionism lead to strong domestic industry or choke global supply chains and stymie collaboration?</p> <ul style="list-style-type: none"> <li>• <b>André Picard</b>, Health Columnist, The Globe and Mail and the author of five books</li> </ul>
<b>11:05 – 11:10 am</b>	<b>Break</b>
<b>11:10 – 11:55 am</b>	<p><b>Networking</b></p> <ul style="list-style-type: none"> <li>• 45 minute networking</li> </ul>
<b>11:55- 12:00pm</b>	<p><b>Wrap-up</b></p> <p><b>Jason Field</b>, President &amp; CEO, Life Sciences Ontario</p>