

When your time comes, the treatment may not



7 in 10 Canadians

believe new medicines should be made available as soon as possible, even if that means Canada has to pay a higher price¹

However, new federal government drug price regulations will hurt Canadians' access to new life-changing therapies, vaccines, and clinical trials, according to a recent survey of pharmaceutical leaders:²



96%

say the new federal regulations will drive decisions to delay or not bring new medicines



35%

have already delayed bringing new therapies



90%

say the pricing reform will reduce research, clinical trials and innovation



The federal government says it is offering to pay higher prices to pharmaceutical companies in exchange for a larger and faster supply of COVID-19 vaccines³

The Globe & Mail



"We put everything on the table with the vaccine companies in our negotiations with them"³

Anita Anand, Minister of Public Services and Procurement



"The federal government is willing to pay a premium for COVID-19 vaccines and treatments to secure earlier access, and even exempted these medicines from the new pricing rules. Why then is the government acting as though price and access are unrelated and ignoring other priority disease areas?"

Dr. Jason Field, President & CEO, Life Sciences Ontario

¹ Ipsos survey of Canadians run on the Ipsos online omnibus the week of Dec. 13, 2020, surveying a sample of 1,005 Canadians nationally balanced across age, gender, region and education. The results are considered accurate to within +2.5 percentage points, 19 times out of 20, compared to what the results would have been had all Canadian adults been surveyed.

² Survey of pharmaceutical company leaders conducted by the independent firm Research Etc. for Life Sciences Ontario. Online surveys were completed by 43 pharmaceutical executives in Canada between Dec. 2-15, 2020. Qualitative research comprised ten 30-minute follow-up telephone interviews between Dec. 14-18, 2020.

³ The Globe & Mail; *Ottawa offers premiums to drug makers that can deliver more COVID-19 vaccine doses sooner*; January 8, 2021.