

# 2024 LSO Golf Classic

Ontario's Life Sciences Tournament

Wednesday, August 14<sup>th</sup>, 2024

Lionhead Golf Club

8525 Mississauga Road,  
Brampton, ON L6Y 0C1

## 24th Annual LSO Golf Classic Sponsorship Package





# 24th Annual LSO Golf Classic

Join us on Wednesday, August 14<sup>th</sup> for our 24<sup>th</sup> Annual Golf Classic, an important and engaging environment for the life sciences community. We are once again at Lionhead Golf Club, a bigger 2 x 18 hole course. Once we reach 200 golfers for the event, we would then get full access to both courses which allows us to have branding and sponsors on both courses. If you have any questions about the sponsorship, please feel free to reach out to Andy Donovan ([andy@lifesciencesontario.ca](mailto:andy@lifesciencesontario.ca)) or Brian Craig ([brian@lifesciencesontario.ca](mailto:brian@lifesciencesontario.ca))

## Morning Golf:

Registration/breakfast at 7:00am

Shotgun Start at 8:00am

Lunch and awards at approximately 1:30pm (after all teams are off the course)

- High-profile Life Sciences Event held during the summer
- Executive level attendees from across the diverse life sciences sector
- Historically sold out – 200+ professionals from across Ontario's life sciences community

## Golf Highlights

- Golfer Registration Bag
- Fabulous Prize Table
- Charity Silent Auction
- Guest Speaker
- Awards
- Buffet Breakfast
- Networking Reception
- Luncheon
- Complimentary "on course" beverages and snacks
- Numerous on Course Contests



[www.lifesciencesontario.ca](http://www.lifesciencesontario.ca)



## About Life Sciences Ontario (LSO)

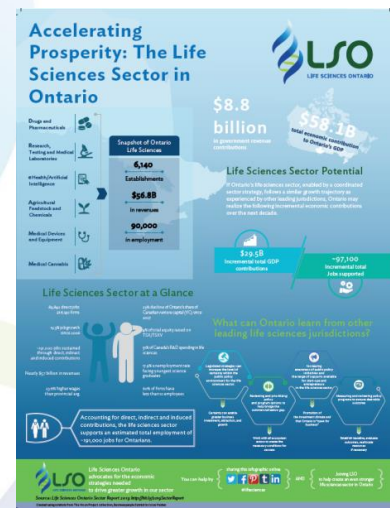
- Founded in 1989
- Member-driven not-for-profit organization
- LSO represents and promotes the province's vibrant and diverse life sciences sector
- Collaborates with governments, academia, industry and other life science organizations in Ontario and across Canada to promote and encourage commercial success throughout the sector

### We value

- Collaboration
- An aligned, unified voice
- Science and evidence-based decisions
- Inclusivity, consultation, and consensus
- The equal social and economic benefits of life sciences

### Our strengths

- Advocacy
- Economic development
- Networking and partnerships
- Promoting our sector
- Mentorship and professional development



## Why Support the Golf Tournament

**Money raised during the LSO Golf Tournament helps to support our initiatives and Sanofi Biogenius Canada:**

### Thought Leadership

- Research, Benchmarking studies, Reports

### Public Policy Engagement

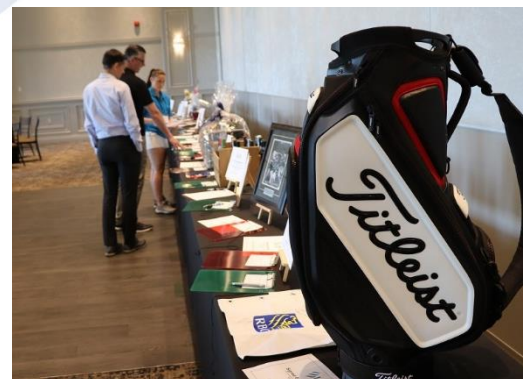
- White papers
- Consultations
- Government Relations

### Community Leadership

- Large network of partners
- Facilitating collaborations
- High-quality networking events
- One-stop shop for latest sector news and events

### Education / Mentorship

- Educational events
- Mentorship program
- Marketing and promotion of the sector locally, nationally and internationally







# Sanofi Biogenius Canada

## A True Science Experience REAL PROJECTS. REAL IMPACT.

Sanofi Biogenius Canada (SBC) is an opportunity for students to gain real-life research experience, while pursuing groundbreaking projects under the mentorship of experts in professional laboratories. Students will gain access to a network that extends far beyond the classroom, opening doors to your future success.

### INNOVATION IN LIFE SCIENCES

SBC is empowering Canadian youth to explore ideas that can help change lives. No ordinary science fair, our participants tackle university-level research topics – from cancer and Alzheimer’s disease, to agriculture and the environment. Projects have the potential to be patented and commercialized, and students have the opportunity to build experience as scientists and innovators, all before graduating high school.

For many participants, SBC has influenced future careers, in some cases paving the way for studies in top-tier universities and exciting internships in the biotech industry.

### HISTORY

Sanofi Biogenius Canada began in the Toronto area in 1992, aimed at raising awareness among students, educators and the public about the emerging field of biotechnology. Quickly gaining traction over the next 25 years, SBC now boasts a nationwide presence with an impressive track record of success.

Each year, SBC hold eight regional competitions in March and April at prestigious university and research installations across Canada, where students present their findings to panels of judges from academia and industry. Winners at each regional competition are invited to the National Finals in Toronto in June each year where they vie for the title of Canadian SBC Champion.

The national SBC Champion then moves on to represent Canada at the International BioGENEius Challenge, held at the prestigious BIO International Convention in June, the largest biotechnology event in the world.



**84%**

of participants say  
SBC helped guide  
their field of study  
or career path



**74%**

of participants  
have gone on to  
biotechnology-related  
studies or professions



**6,000 +**

students have taken  
part across Canada

**Life Sciences Ontario has contributed over \$160,000 towards the Sanofi Biogenius Canada since 2005.**



Thank you to our LSO Corporate Sponsors  
**PLATINUM SPONSORS**



Thank you to our LSO Corporate Sponsors  
**GOLD SPONSORS**



Thank you to our LSO Corporate Sponsors  
**SILVER SPONSORS**





## Sponsorship Opportunities

	Branding	Your logo on marketing materials (website, eblasts, social media), on-site program and the A/V presentation for the event	Recognition by Emcee during the Luncheon	Additional passes	Challenge Hole	Table display during breakfast/ lunch	Present award /prize during luncheon	Meet all golfers on course
Presenting Sponsoring (Member - \$7,500; Not yet a Member - \$9,500)	✓	✓	✓	Foursome + 3 additional passes for the luncheon	✓	✓	✓	✓
Challenge Hole Sponsor (Member - \$1,500; Not yet a Member - \$2,000)	✓ (at the tee box)	✓	✓		✓		✓	✓
Halfway house (Member - \$2,000; Not yet a Member - \$2,500)	✓ (halfway house)	✓	✓					✓ (Opportunity to greet all golfers from both courses)
Pin Flag (Member - \$2,500 Not yet a Member - \$3,000)	✓ (Logo on pin flag for all 18 holes)	✓	✓					
Refreshment Cart (Member - \$1,500; Not yet a Member - \$2,000)	✓ (on 1 of the cart)	✓	✓	2 passes for luncheon				

	Branding	Your logo on marketing materials (website, eblasts, social media), on-site program and the A/V presentation for the event	Recognition by Emcee during the Luncheon	Additional passes	Challenge Hole	Table display during breakfast/ lunch	Present award /prize during luncheon	Meet all golfers on course
Both Refreshment Carts (Member - \$2,500; Not yet a Member - \$3,000)	✓ (both refreshment carts)	✓	✓	3 passes for luncheon				
Participant Registration Package Gift (Member - \$750-\$4,500; Not yet a Member - \$1,000-\$5,000)	✓ (Logo branded on item in registration package sourced by LSO – can include tees, balls, etc)	✓	✓					
Golf Shirt Sponsor (Member - \$6,750 Not yet a Member - \$7,000)	✓ (Logo branded on golf shirt)	✓	✓					
Breakfast or Reception Sponsor (Member - \$2,000; Not yet a Member - \$2,500)	✓ (at either breakfast or Reception)	✓	✓	2 passes for luncheon				
Luncheon Sponsor (Member - \$3,000; Not yet a Member - \$3,500)	✓ (at Luncheon)	✓	✓	3 passes for luncheon				
Prize Donation (Member/Not yet a Member - \$500)		✓	✓					
Silent Auction OR Raffle Table Sponsor (Member - \$5,000; Not yet a Member - \$6,000)	✓ (on Silent Auction or Raffle Table)	✓	✓	4 passes for luncheon				

**We would be pleased to discuss other levels of sponsorship and corresponding benefits.**



# Golf Registration Details

	Member	Not yet a Member
<b>Golf Options</b>		
Foursome (includes 18 hole tournament; breakfast and lunch)	\$1,700.00 + HST	\$2,000.00 + HST
Individual Golfer (includes 18 hole tournament; breakfast and lunch)	\$350.00 + HST	\$375.00 + HST
<b>Additional Golfer Add-ons</b>		
Lunch Only	\$75 + HST	

[Register Now](#)

## Early Bird Prizes

Register and pay for a foursome by **June 14th** and be entered into a draw for a round of golf at the Lionhead Golf Club, and 2 complimentary registrations to the **2024 LSO Ideas to Action Forum**.

**The tournament will follow all public health guidelines at the time of the event.**

**Refunds:** All cancellations received by the office by July 22<sup>nd</sup> are eligible for a refund of the registration fee minus an admin fee of \$100. No refunds will be provided for cancellations after July 22<sup>nd</sup>, substitutions are welcome. In the instance the event is cancelled due to COVID-19 considerations, local government restrictions and/or recommendations by the local health authorities, your registration fee will be transferable to the next event or refundable.

## Become a member and save!

### LSO Office

**Andy Donovan, CFRE**, Director, Member Engagement and Business Development

Cell: 437-224-1321 | Email: [andy@lifesciencesontario.ca](mailto:andy@lifesciencesontario.ca)

**Life Sciences Ontario** | 162 Cumberland Street, Suite 310

Toronto Ontario M5R 3N5 | [admin@lifesciencesontario.ca](mailto:admin@lifesciencesontario.ca)













# About Life Sciences

## The Life Sciences Sector at a Glance

	<b>Drugs and pharmaceuticals</b>	Featuring companies engaged in pharmaceutical and medicine manufacturing; and pharmaceuticals and pharmacy supplies merchant wholesalers	<b>\$36.4B</b> Revenue <b>684</b> Establishments <b>30,371</b> Jobs
	<b>Research, testing and medical laboratories</b>	Featuring companies engaged in providing physical, chemical and other analytical testing services; and medical and diagnostic laboratories	<b>\$961M</b> Revenue <b>2,592</b> Establishments <b>24,844</b> Jobs
	<b>E-health and artificial intelligence</b>	Features companies engaged in providing access to complete, up-to-date, and accurate digital patient records by authorized health professionals; and collection of multiple technologies enabling machines to sense, comprehend, act and learn so they can perform administrative and clinical healthcare functions	
	<b>Agricultural feedstock and chemicals</b>	Featuring companies in pesticide and agricultural chemicals manufacturing, oilseed processing and other basic organic chemical manufacturing	<b>\$7.9B</b> Revenue <b>526</b> Establishments <b>8,255</b> Jobs
	<b>Medical device and equipment</b>	Featuring companies engaged in medical equipment and supplies manufacturing, and related wholesalers	<b>\$11.6B</b> Revenue <b>2,338</b> Establishments <b>26,372</b> Jobs
	<b>Medical cannabis</b>	Featuring companies engaged in the production and sale of cannabis for medical purposes	<b>\$122M</b> Revenue <b>69</b> Establishments

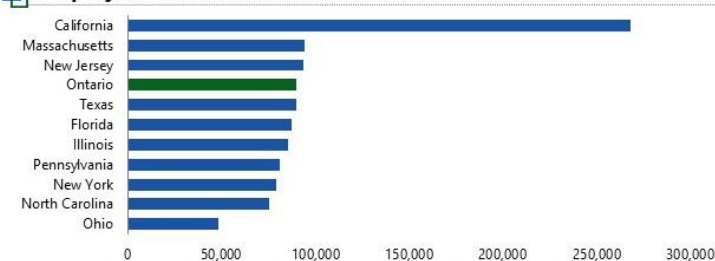
## Sector Employment and Wages

### Overview of Ontario Life Sciences Sector

	Life Sciences	Expanded Definition	Total
Establishments	6,209	89,600	<b>95,809</b>
Employment	89,842	543,840	<b>633,681</b>
Avg. Annual Salary	\$61,328	\$46,156	<b>\$53,742</b>
Estimated Payroll	\$5.47 B	\$26.73 B	<b>\$32.20 B</b>

Source: Statistics Canada - see LSO's report Accelerating Prosperity: The Life Sciences Sector in Ontario, March 2019 for more details

### Ranking of North American Jurisdictions by Total Life Sciences Employment



Source: Battelle/BIO State Bioscience: The Value of Bioscience Innovation in Growing Jobs and Improving Quality of Life 2018

- The Life Sciences industry employs **89,842** individuals in Ontario
- Using the expanded definition of life sciences, **one in 13 Ontarians** currently employed works in a job connected to the life sciences sector
- Jobs in the life sciences sector typically offer higher earnings as evidenced by wages that are **24% higher** than the provincial average
- Compared to leading U.S. jurisdictions in life sciences, **Ontario is among the top 5** in terms of employment