



# Partner Package



# 23rd Annual LSO Award Presentation

Now entering its 23rd year, Life Sciences Ontario's (LSO) annual celebration of success has formed a reputation as an important platform to recognize the individuals and companies driving the success of Ontario life sciences. The LSO Awards are also our largest single fundraising vehicle—supporting our advocacy, educational, and networking events. The event also serves an important charitable function, helping to raise funds for Visions of Science.

## Important information:

- High-profile Life Sciences Event
- Executive-level attendees from across the diverse life sciences sector from Ontario and other provinces
- 600+ professionals from across Ontario's life sciences community including: Elected officials; Senior public officials; Private sector C-level executives; Innovators and Entrepreneurs; Academic researchers
- Current corporate sponsors: *PLATINUM SPONSORS: argenx Canada Inc | Delphic Research | Johnson & Johnson Innovative Medicine Canada | Roche Canada | Sanofi Canada | Shift Health*  
*GOLD SPONSORS: BD Canada | BioTalent Canada | Bruce Power | Innovative Medicines Canada | Stem Cell Network | Sun Pharma Canada Inc. | Taiho Pharma Canada Inc. | The Gairdner Foundation*  
*SILVER SPONSORS: Alexion Pharma Canada | Astellas Canada | BDO Canada | Eisai Limited | Ernst & Young LLP | Innomar Strategies, Inc. | Specialty Health Network by Shoppers Drug Mart | University of Toronto Scarborough – Arts & Science Co-op*

## Table / Ticket Purchases

### Member

Ticket = \$325+HST

½ Table (5 seats) = \$1,500+HST

Table (10 seats) = \$3,000+HST

### Non-Member

Ticket = \$425+HST

½ Table (5 seats) = \$2,000+HST

Table (10 seats) = \$4,000+HST

## Contact

For information on Tables/ Tickets, please contact Carolina Alvarado, Events Coordinator at [carolina@lifesciencesontario.ca](mailto:carolina@lifesciencesontario.ca) or Brian Craig, VP, Operations at [brian@lifesciencesontario.ca](mailto:brian@lifesciencesontario.ca)

For information on sponsorship, please contact Andy Donovan, VP, Strategic Partnerships  
Cell: 437-224-1321 | Email: [andy@lifesciencesontario.ca](mailto:andy@lifesciencesontario.ca)

# Partner Opportunities

OPPORTUNITY	BENEFITS
<p>Presenting Partner (x2)</p> <ul style="list-style-type: none"> <li>Members only \$15,000</li> </ul>	<ul style="list-style-type: none"> <li>Your logo on official invitation</li> <li>Logo recognition in marketing materials and e-mail blasts, event website and formal program</li> <li>The opportunity to have a representative from your organization specifically for our co presenting partners</li> <li>Invitation for your senior staff to network and host a reception at the Awards Presentation</li> <li>Recognition in audio visual title slides and the event program</li> <li>Recognition in promotion and LSO website including photographs</li> <li>Sponsor 1 life science student to attend the Awards Presentation</li> </ul>
<p>Premier Life Sciences Supporter</p> <ul style="list-style-type: none"> <li>Member \$6,000</li> <li>Non-member \$7,000</li> </ul>	<ul style="list-style-type: none"> <li>Your logo on marketing materials, website, on-site program and the A/V presentation for the event</li> <li>Recognition by Emcee</li> <li>4 complimentary registrations</li> <li>4 tickets to the VIP reception (starting at 4:30 p.m)</li> <li>Sponsor 1 life science student to attend the Awards Presentation</li> </ul>
<p>Event Life Sciences Supporter</p> <ul style="list-style-type: none"> <li>Member \$4,000</li> <li>Non-member \$5,000</li> </ul>	<ul style="list-style-type: none"> <li>Your logo on marketing materials, website, on-site program and the A/V presentation for the event</li> <li>Recognition by Emcee</li> <li>2 complimentary registrations</li> <li>2 tickets to the VIP reception (starting at 4:30 p.m)</li> <li>Sponsor 1 life science student to attend the Awards Presentation</li> </ul>
<p>Reception Showcase Booth (interactive &amp; engaging display) (x2)</p> <ul style="list-style-type: none"> <li>Member \$5,000</li> <li>Non-member \$6,000</li> </ul>	<ul style="list-style-type: none"> <li>Your logo on marketing materials, website, on-site program and the A/V presentation for the event</li> <li>Display table / chairs during reception, opportunity to meet over 500 attendees</li> <li>4 complimentary registrations</li> <li>Sponsor 1 life science student to attend the Awards Presentation</li> <li>Contact Andy Donovan for more details: <a href="mailto:andy@lifesciencesontario.ca">andy@lifesciencesontario.ca</a></li> </ul>
<p>AV Sponsor Premium</p> <ul style="list-style-type: none"> <li>Member \$5,000</li> <li>Non-member \$6,000</li> </ul>	<ul style="list-style-type: none"> <li>Your logo on marketing materials, website, on-site program and the A/V presentation for the event</li> <li>Recognition by Emcee</li> <li>3 complimentary registrations</li> <li>3 tickets to the VIP reception (starting at 4:30 p.m)</li> </ul>
<p>AV Sponsor</p> <ul style="list-style-type: none"> <li>Member \$2,500</li> <li>Non-member \$3,000</li> </ul>	<ul style="list-style-type: none"> <li>Your logo on marketing materials, website, on-site program and the A/V presentation for the event</li> <li>Recognition by Emcee</li> <li>1 complimentary registrations</li> <li>1 tickets to the VIP reception (starting at 4:30 p.m)</li> </ul>



<p>Step &amp; Repeat Supporter (only 1)</p> <ul style="list-style-type: none"> <li>• Member \$3,000</li> <li>• Non-member \$4,000</li> </ul>	<ul style="list-style-type: none"> <li>• Your logo on marketing materials, website, on-site program and the A/V presentation</li> <li>• Logo on program</li> <li>• 2 complimentary registrations</li> <li>• 2 tickets to the VIP reception (starting at 4:30 p.m)</li> </ul>
<p>Centerpieces Sponsor</p> <ul style="list-style-type: none"> <li>• Member \$3,500</li> <li>• Non-member \$4,000</li> </ul>	<ul style="list-style-type: none"> <li>• Your logo on marketing materials, website, on-site program and the A/V presentation for the event</li> <li>• Recognition by Emcee</li> <li>• 1 complimentary registration</li> <li>• 1 ticket to the VIP reception (starting at 4:30 p.m)</li> </ul>
<p>Student Table Sponsor</p> <ul style="list-style-type: none"> <li>• \$2,500</li> </ul>	<ul style="list-style-type: none"> <li>• Your logo on marketing materials, website, on-site program and the A/V presentation for the event</li> <li>• 1 complimentary registration</li> </ul>

**SOLD**

**We would be pleased to discuss other levels of sponsorship and corresponding benefits.**



**Become a member and save!**



**[www.lifesciencesontario.ca](http://www.lifesciencesontario.ca)**



## About LSO

- Founded in 1989
- Member-driven not-for-profit organization
- LSO represents and promotes the province's vibrant and diverse life sciences sector
- Collaborates with governments, academia, industry and other life science organizations in Ontario and across Canada to promote and encourage commercial success throughout the sector

### We value

- Collaboration
- An aligned, unified voice
- Science and evidence-based decisions
- Inclusivity, consultation, and consensus
- The equal social and economic benefits of life sciences

### Our strengths

- Advocacy
- Economic development
- Networking and partnerships
- Promoting our sector
- Mentorship and professional development

## LSO Snapshot of 2025

Life Sciences Ontario continues to position itself as a leading voice in public policy through targeted advocacy and government relations. Representing the pharma, medtech, biotech, agritech, and medicinal cannabis sectors, LSO advocates on key issues including drug pricing, national pharmacare, and Ontario's life sciences strategy while fostering a strong, dynamic, and inclusive ecosystem. LSO continues to advance member priorities with government, promote member success stories, deliver sold-out educational and networking programming, and expand its representation by welcoming new and diverse members.

<h4 style="text-align: center; margin: 0;">POLICY &amp; GOVERNMENT RELATIONS</h4> <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <h5 style="margin: 0;">SUBMISSIONS</h5> <ul style="list-style-type: none"> <li>• Ontario Pre-Budget</li> <li>• Federal Pre-Budget</li> <li>• PMBRB</li> <li>• Joint Submissions with OBIO</li> <li>• Drug pricing, tariffs, and procurement strategies</li> </ul> <h5 style="margin: 0;">OUTREACH</h5> <ul style="list-style-type: none"> <li>• Letters to Officials</li> <li>• Showcasing LSO</li> <li>• Economic Impact</li> <li>• Government Consultations</li> </ul> </div> <div style="width: 45%;"> <h5 style="margin: 0;">PROJECTS</h5> <ul style="list-style-type: none"> <li>• "Catalyzing Ontario's Life Sciences Economy" with StH Health</li> <li>• "Going Upstream: Toward an Ontario Chronic Disease Strategy" with Diabetes Canada and the Health Charities Coalition of Canada</li> </ul> </div> </div>	<h4 style="text-align: center; margin: 0;">REPRESENTING ONTARIO IN THE INTERNATIONAL STAGE</h4> <ul style="list-style-type: none"> <li>• BIO Conference Engaging with Global Biotech Leaders</li> <li>• Breakfast Event with OBIO &amp; CTO "The AI Opportunity: Revolutionizing Clinical Trials" Showcasing Ontario's growing strengths in AI-enabled research, clinical innovation, and data integration.</li> </ul>		
<h4 style="text-align: center; margin: 0;">SUCCESS STORIES MAGAZINE</h4> <p style="font-size: x-small; margin: 0;"><b>"Celebrating the Voices of a Vibrant Life Sciences Ecosystem"</b></p> <ul style="list-style-type: none"> <li>• Nearly 90 stories showcasing breakthroughs, innovators, and impact across Ontario and Canada.</li> <li>• Spotlighting the people, technologies, and discoveries shaping the life sciences future.</li> <li>• The strongest collection to date, highlighting a thriving and globally competitive ecosystem.</li> </ul>	<h4 style="text-align: center; margin: 0;">QUEEN'S PARK DAY</h4> <ul style="list-style-type: none"> <li>• LSO's largest annual advocacy event — connecting life sciences leaders with MPPs.</li> <li>• This year's focus areas:             <ul style="list-style-type: none"> <li>-Helping start-ups turn Ontario research into Ontario jobs</li> <li>-Advancing a Chronic Disease Care Strategy</li> <li>-Developing a Provincial Rare Disease Framework</li> <li>-Building a modern, connected health data ecosystem</li> </ul> </li> </ul>	<h4 style="text-align: center; margin: 0;">IDEAS TO ACTIONS FORUM</h4> <p style="font-size: x-small; margin: 0;"><b>"Accelerating Competitiveness: Reimagining Ontario's Life Sciences in a Changing World"</b></p> <ul style="list-style-type: none"> <li>• Nearly 300 attendees</li> <li>• Premier gathering of leaders in industry, academia, medicine, and government.</li> <li>• Dynamic program focusing on global competitiveness and Ontario's leadership potential.</li> </ul>	
<h4 style="text-align: center; margin: 0;">GOLF CLASSIC</h4> <ul style="list-style-type: none"> <li>• A milestone year — 25th anniversary celebration</li> <li>• 300+ Participants</li> </ul> <p style="font-size: x-small; margin: 0;">Golf, networking, and community-building</p>	<h4 style="text-align: center; margin: 0;">ANNUAL AWARDS PRESENTATION</h4> <p style="font-size: x-small; margin: 0;"><b>600+ Attendees</b></p> <ul style="list-style-type: none"> <li>• Lifetime Achievement Award: Dr. Janet Rossant</li> <li>• Community Impact Award: Alex Muggall</li> <li>• Volunteer Award: Marko Perovic and Simone Reich</li> <li>• Leadership Award: OBIO*</li> <li>• Life Sciences Company of the Year: Trudell Medical Limited</li> <li>• Emerging Company of the Year: Zucara Therapeutics etc</li> </ul>	<h4 style="text-align: center; margin: 0;">CROSS-PROVINCE ROADTRIP</h4> <p style="font-size: x-small; margin: 0;"><b>5 Regions   3 In-Person Events   Virtual Options Daily</b></p> <p style="font-size: x-small; margin: 0;">Exploring each region's:</p> <ul style="list-style-type: none"> <li>• Life sciences ecosystem</li> <li>• Strengths and unique opportunities</li> <li>• Available supports and resources</li> </ul>	<h4 style="text-align: center; margin: 0;">KNOWLEDGE &amp; NETWORKING EVENTS</h4> <ul style="list-style-type: none"> <li>• 15 sold-out events</li> <li>• 1000+ Attendees in person</li> <li>• 400+ Attendees virtually</li> <li>• High-impact member engagement and expert insights</li> </ul>









## Why Life Sciences Matter!

### The Life Sciences Sector

The life sciences sector is broad and encompasses research, development and manufacturing operations as well as the development of diagnostics, biopharmaceuticals, pharmaceuticals and medical devices. Health research institutions and research networks play an integral role in research and knowledge translation in the life sciences sector.

As the demand for pharmaceuticals, medical technology and other healthcare products continues to rise, global prescription drug and medical technology sales are expected to grow. Emerging technologies, including AI, cognitive technologies, automation, and computer power, are driving significant advancements within the life sciences sector that can enhance healthcare across the globe.

### The Life Sciences Sector at a Glance

 <b>D</b> rugs and pharmaceuticals	Featuring companies engaged in pharmaceutical and medicine manufacturing; and pharmaceuticals and pharmacy supplies merchant wholesalers	<b>\$36.4B</b> Revenue <b>684</b> Establishments <b>30,371</b> Jobs
 <b>R</b> esearch, testing and medical laboratories	Featuring companies engaged in providing physical, chemical and other analytical testing services; and medical and diagnostic laboratories	<b>\$961M</b> Revenue <b>2,592</b> Establishments <b>24,844</b> Jobs
 <b>E</b> -health and artificial intelligence	Features companies engaged in providing access to complete, up-to-date, and accurate digital patient records by authorized health professionals; and collection of multiple technologies enabling machines to sense, comprehend, act and learn so they can perform administrative and clinical healthcare functions	
 <b>A</b> gricultural feedstock and chemicals	Featuring companies in pesticide and agricultural chemicals manufacturing, oilseed processing and other basic organic chemical manufacturing	<b>\$7.9B</b> Revenue <b>526</b> Establishments <b>8,255</b> Jobs
 <b>M</b> edical device and equipment	Featuring companies engaged in medical equipment and supplies manufacturing, and related wholesalers	<b>\$11.6B</b> Revenue <b>2,338</b> Establishments <b>26,372</b> Jobs
 <b>M</b> edical cannabis	Featuring companies engaged in the production and sale of cannabis for medical purposes	<b>\$122M</b> Revenue <b>69</b> Establishments

\*Source: Life Sciences Ontario Sector Report 2019 <http://bit.ly/2019SectorReport>

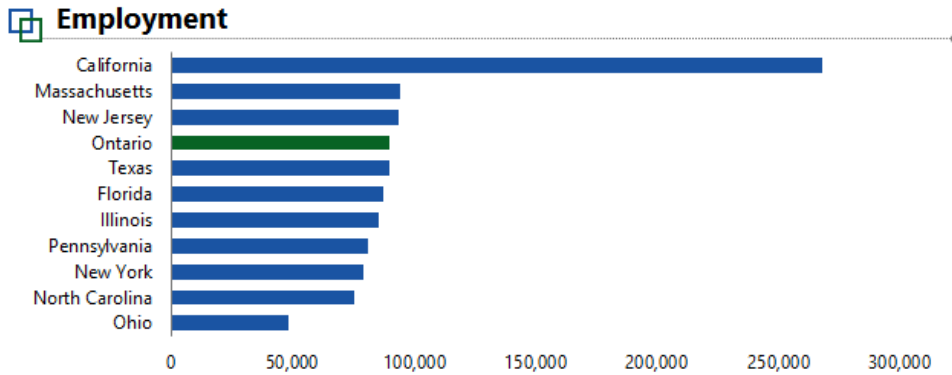
# Sector Employment and Wages

## Overview of Ontario Life Sciences Sector

	Life Sciences	Expanded Definition*	Total
Establishments	6,140	89,600	<b>95,740</b>
Employment	89,842	543,840	<b>633,681</b>
Avg. Annual Salary	\$61,328	\$46,156	<b>\$53,742</b>
Estimated Payroll	\$5.47 B	\$26.73 B	<b>\$32.20 B</b>

Source: Statistics Canada - see LSO's report Accelerating Prosperity: The Life Sciences Sector in Ontario, March 2019 for more details  
 \* Expanded Definition Includes: hospitals, ambulatory health care services, health and personal care stores, fruit and vegetable preserving and specialty food manufacturing, dairy product manufacturing, bakeries and tortilla manufacturing, breweries, wineries and distilleries.

## Ranking of North American Jurisdictions by Total Life Sciences Employment



Source: Battelle/BIO State Bioscience The Value of Bioscience Innovation in Growing Jobs and Improving Quality of Life 2018

\*Source: Life Sciences Ontario Sector Report 2019 <http://bit.ly/2019SectorReport>

- The Life Sciences industry employs **89,842** individuals in Ontario
- Using the expanded definition of life sciences, **one in 13 Ontarians** currently employed works in a job connected to the life sciences sector
- Jobs in the life sciences sector typically offer higher earnings as evidenced by wages that are **24% higher** than the provincial average
- Compared to leading U.S. jurisdictions in life sciences, **Ontario is among the top 5** in terms of employment